Remarks

Claims 1-5 and 8-10 are currently pending in this application, with claims 6 and 7 being

canceled by this amendment. The recitations of claims 6 and 7 have been incorporated into amended

claim 1, and the recitations of claim 7 have been incorporated into claim 10.

The Office Action rejected claims 1-5 and 7-9 under 35 U.S.C. § 102(b) as being anticipated

by Johnson et al. (U.S. Patent No. 4,879,882); and rejected claims 6 and 10 under 35 U.S.C. § 103(a)

as being unpatentable over Johnson et al. Since claim 1 has been amended to include claims 6 and 7,

and claim 10 has been amended to include claim 7, only a Section 103(a) rejection properly remains.

Applicant respectfully traverses the prior art rejections for the following reasons. Claims 1-5

and 8-10 recite a combination of elements, including an interchangeable entertainment object that

promotes chewing in young children.

In contrast, Johnson et al. fails to disclose or suggest an interchangeable entertainment object

that promotes chewing in young children, and the Office Action failed to provide a cite to such a

disclosure in the reference. In fact, the Office Action failed to specifically address claim 7 (now

incorporated into claims 1 and 10). Rather, Johnson et al. merely disclose a pendant having

decorative elements that are interchangeable by the wearer. The reference fails to disclose or suggest

that the decorative elements promote chewing in a child. Nor can Johnson et al. possibly disclose

this because the decorative elements shown in the Figures of Johnson et al. pose a dangerous choking

hazard for young children, and are thus inappropriate for young children to chew on. The Johnson et

al. reference is directed to providing personalized jewelry for fashion purposes, and neither

contemplates nor suggests that the decorative elements are to be used to promote chewing in young

children.

384992\_1.DOC

Attorney Docket No. 11845\*1

Page 5 of 7

. Application No. 10/772,056

Amendment After Final dated March 7, 2005

Reply to Office Action of December 6, 2004

Because Johnson et al. teach decorative elements that are choking hazards, the reference

specifically "teaches away" from the claimed invention recited in claims 1-5 and 8-10. Since

Johnson et al. teach away from the present invention, it cannot create a prima facie case of

obviousness. McGinley v. Franklin Sports, Inc., 262 F.3d 1339, 1354 (Fed. Cir. 2001) ("references

that teach away cannot serve to create a prima facie case of obviousness"). Thus, claims 1-5 and 8-

10 are allowable over Johnson et al. for this additional reason.

In light of the above, Applicant respectfully submits that the prior art of record, whether taken

alone or in any reasonable combination, fail to disclose or suggest the invention recited in claims 1-5

and 8-10. Applicant, therefore, requests reconsideration and withdrawal of the prior art rejections of

these claims.

Applicant respectfully requests that this Amendment under 37 C.F.R. § 1.116 be entered,

placing claims 1-6 and 8-10 in condition for allowance. Applicant submits that the proposed

amendments of claims 1 and 10 do not raise new issues or necessitate the undertaking of any

additional search of the art, since all of the elements and their relationships claimed were either

earlier claimed or inherent in the claims as examined. Therefore, this Amendment should allow for

immediate action.

Furthermore, Applicant respectfully points out that the final action presented some new

arguments as to the application of the art against Applicant's invention. It is respectfully submitted

that the entering of the Amendment would allow the Applicant to reply to the final rejections and

place the application in condition for allowance.

Finally, Applicant submits that the entry of the amendment would place the application in

better form for appeal, should the patentability of the pending claims still be disputed.

384992 1.DOC

Attorney Docket No. 11845\*1

Page 6 of 7

Application No. 10/772,056

Amendment After Final dated March 7, 2005

Reply to Office Action of December 6, 2004

If there are any other fees due in connection with the filing of this response, please charge the

fees to our Deposit Account No. 03-2775. If a fee is required for an extension of time under 37

C.F.R. § 1.136 not accounted for above, such an extension is requested and the fee should also be

charged to our Deposit Account.

Respectfully submitted,

CONNOLLY BOVE LODGE & HUTZ LLP

Dated: March 7, 2005

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VIA FIRST CLASS MAID ON MARCH 7, 2005	•
Serial/Intf. No.: 10/772,056 Docket No.:	: 11845*1 Amo: TMA
Names: Wendy Michele KIRSH	
TITLE: NECKLACE WITH INTERCHANCE	GEABLE
The following, due March 7, 2005 received there on the date stamped hereon.	
□ Declaration or □ Oath □ Power of Attorney □ Specification □ Claims □ Preliminary Amendment □ Assignment/Cover Sheet □ Drawing(s)sheet(s) □ Priority Document(s) □ Disclosure Statement (Rule 56/97) □ PTO 1449 w/reference(s) □ PTO 1533 Submission of Missing Parts	Check(s)